

Introduction to Saving for Education with **Invest529**[®]

October 24, 2023



Objectives

WHAT WE WILL COVER



Importance
of Saving



Virginia529
Highlights



Program Features
& Benefits



How to Open an
Account



Q&A

WHAT WE WON'T COVER



Legal, financial, tax or
benefits advice



In-depth personal
circumstances and scenarios

Why save?

CASE STUDY

Paying a \$35,000 tuition bill¹



¹The saving illustration assumes a monthly investments of \$100 for 18 years and assumes an annual rate of return of 5% compounded monthly. The borrowing illustration assumes an interest rate of 7% and a payback period of 10 years. This chart is for illustrative purposes only and is not intended to reflect actual performance of any specific investment and does not reflect the impact of fees or expenses. The value of an account will vary depending on market conditions and the performance of the investment option selected and may be more or less than the amount deposited. Each investor should consider his or her current and anticipated time horizon and other factors when making investment decisions, as the illustration may not reflect these factors. Past performance of investments is not an indicator of future returns.

Why save now?

Save early, save often



The sooner you start, the more your savings can grow!

Saving \$100 per month*



*This chart is for illustrative purposes only and is not intended to reflect actual performance of any specific investment. Assumes interest rate of 6.25 percent compounded monthly. The value of your Virginia529 account will vary depending on market conditions and the performance of the investment option you select, and it may be more or less than the amount you deposited. You could lose money – including the principal you invest – or not make money if you invest in one of these programs. Past performance of investments is not an indicator of future returns

invest529

Virginia529 at a glance



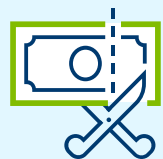
First account opened in 1996



**Grown to be the top choice
in the nation – largest 529 plan**



Various portfolio options



Low fees



Low opening contributions



Highly ranked

Terminology

What does that mean?

- ✓ 529 plan
- ✓ Beneficiary (student)
- ✓ Qualified Higher Education Expense (QHEE)
- ✓ Eligible Educational Institution (EEI)
- ✓ Direct-sold versus adviser-sold

Virginia529 tax benefits



*The benefits of
tax-free earning**



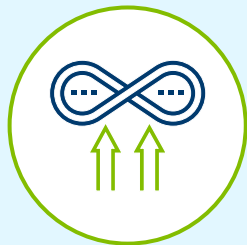
*This chart is for illustrative purposes only and is not intended to reflect actual performance of any specific investment. Assumes interest rate of 6.25 percent compounded monthly, federal tax rate of 25 percent and a Virginia tax rate of 5.75 percent. The value of your Virginia529 account will vary depending on market conditions and the performance of the investment option you select, and it may be more or less than the amount you deposited. You could lose money – including principal you invest – or not make money if you invest in one of these programs. Past performance of investments is not an indicator of future returns.

State tax benefit

Virginia taxpayers can deduct up to \$4,000 per account per year



Only for account owner



Unlimited carryforward



Age 70 and above may deduct entire amount



Example 1

In 2023 contribute \$8,000 dollars to an account

2023 VA state tax return deduct \$4,000

2024 VA state tax return deduct \$4,000



Example 2

In 2023 contribute \$8,000 but split between TWO accounts

2023 VA state tax return deduct \$8,000

Direct-sold savings program – choose a portfolio and save at your own pace



To be eligible

- ✓ Account owner US citizen or legal US resident
- ✓ No state residency requirement
- ✓ No student age requirement
- ✓ Year-round enrollment at Virginia529.com
- ✓ Over 20 investment portfolios

Customize your strategy in
3 Simple Steps



Which portfolio option will I choose?



What amount will I contribute?



How often will I contribute?

Investment portfolio options

Target Enrollment Portfolios



Index Portfolios



Target Risk Portfolios



Principal Protected Portfolios



Specialty Portfolios



★ Popular Choice

Assistance on selecting an investment portfolio



**VIDEO: Selecting an
Invest529 Portfolio**

virginia529.com/webinars



**TOOL: Portfolio
Selection Assistant**

virginia529.com/invest/selection-assistant



Additional portfolio details

- ✓ **Most portfolios fluctuate based on market conditions**
- ✓ **Allowed to change selection twice per calendar year**
- ✓ **Current fees range from .073%-.563%***



Visit Virginia529.com for most recent portfolio information

* As of January 1, 2023

invest529[®]

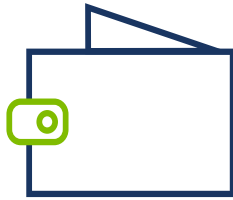
Growing your account



Making regular, automatic contributions to your account can help you grow your account faster, save time, reach your goals and simplify your life



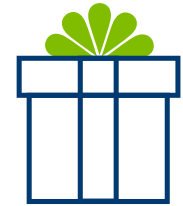
**Automatic recurring
contributions**



**One-time
contributions**



**Direct deposit from
paycheck (post tax)**



Gifts

Give or receive a 529 gift



**Printable and electronic
gift cards online**



**Printable gift
certificates**



**Share your unique gift ID
with family and friends**

May be used at any eligible educational institution worldwide

- ✓ College
- ✓ University
- ✓ Technical/Vocational school
- ✓ Training program
- ✓ Registered apprenticeship fees and supplies
- ✓ Public, private or religious K-12 tuition*

*Up to \$10,000 per year per student of public, private or religious K-12 TUITION only



May be used for qualified higher education expenses

✓ Tuition

✓ Fees

✓ Room and board

✓ Required supplies & equipment

✓ Textbooks

✓ Computers & equipment

✓ Special needs services

✓ Student Loans*

*Up to \$10,000 TOTAL per student and \$10,000 TOTAL per student sibling



Other programs

CollegeAmerica®

Toll-Free 1.800.421.0180 ext 529
Virginia529.com/invest/collegeamerica

ABLEnow®

Toll-Free 1.844.NOW.ABLE (1-844-669-2253)
customerservice@ablenow529.com
ABLEnow.com



Visit Virginia529.com:

- Subscribe for updates
- Additional research
- Open an account
- Host a session/Invite Virginia529

Follow on social media:



Facebook.com/va529



[@Virginia529](https://twitter.com/Virginia529)

Enter to Win

\$529

towards **invest529[®]**



Scan to read the terms and conditions and enter to win!

Frequent questions



What if my student gets a scholarship or doesn't go to school?



Will this affect my financial aid eligibility?



How do I/Where do I go to open an account?



Can I have more than one account?



These and other answers can be found at Virginia529.com/resources/faqs



invest529[®]

Toll-Free 1.888.567.0540

customerservice@virginia529.com

Virginia529.com

 **Facebook.com/va529**

 **@Virginia529**

The material in this presentation has been prepared by Virginia529 and is general information about Virginia529 current as of the date of this presentation. The information is given in summary form and does not purport to be complete. Virginia529 is unable to provide specific tax, legal or financial advice.

Call 1-888-567-0540 or visit Virginia529.com to obtain all program materials and read all enrollment materials carefully before investing. An investor should consider investment objectives, risks, charges and expenses of the programs before investing. For non-Virginia residents: before investing, consider whether your or the student's home state offers any state tax or other state benefits such as financial aid, scholarship funds and protections from creditors that are only available for investments in that state's qualified tuition program.

©2023 Virginia College Savings Plan. All Rights Reserved.